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AFCC event

Hosted by MEP Czeslaw Adam Siekierski MEP,
Chair of COM AGRI



Innovation is good news

Opening eyes to resource efficiency
in the European agri-food chain

23 November 2017, Renaissance Brussels Hotel

The Agri-Food Chain Coalition
has the pleasure to invite you to attend its event on

‘Innovation is good news

Opening eyes to resource efficiency
in the European agri-food chain’

Hosted by MEP Czeslaw Adam Siekierski MEP, Chair of COM AGRI

When:

23 November 2017 (12:30-14:35)

Where:

Renaissance Brussels Hotel

Rue du Parnasse 19, 1050 Brussels

Programme: attached

Register now!

Please return the enclosed registration form to secretariat@agrifoodchaincoalition.eu
by 20 November 2017. Registrations will be treated on a first come, first serve basis.



Programme

Moderator: Graeme Taylor, AFCC

Timing	Topics
12.30	Registration and welcome lunch
	Opening
13:00	Opening speech Czeslaw Adam Siekierski, Chair of the European Parliament's Committee on Agriculture and Rural Development
13:10	Setting the scene Roxane Feller, AFCC Chair
13:15	Keynote speaker Michael Scannell, Director Food Chain (DG Santé)
	Resource efficiency through innovation in the agri-food chain
13:30	Introduction Prof Erik Mathijs, Division of Bioeconomics, KU Leuven
13:40	Case studies: <ul style="list-style-type: none"> • Crops Alexandra Malyska, Executive Manager of the European Technology Platform 'Plants for the Future' • Animals Jan Venneman, Secretary General of the Farm Animal Breeding and Reproduction Technology Platform – FABRE TP • Food Mella Frewen, Director General of FoodDrinkEurope
14:00	Panel discussion and Q&A
14:30	Take-home messages Roxane Feller, AFCC Chair
14:35	End